

La Noticiera de Rotary Club of Santa Barbara North



Wednesday, February 1, 2012



Reach Within to Embrace Humanity



Rotary International
Kalyan Banerjee
Vapi, India
President

District 5240
Wade Nomura
Carpinteria Morning, CA
District Governor

Presiding
Pledge, Invocation, Craft Talk
Song Leader
Song
Club Website www.rotaryclubsnorth.org

Michael Hofmann
Perk Darlington
Blas Garza
Proud Rotarians

Quote of the Day – Rainer Maria Rilke:

“When anxious, uneasy and bad thoughts come, I go to the sea, and the sea drowns them out...with its great wide sounds, cleanses me with its noise, and imposes a rhythm upon everything in me that is bewildered and confused

Visiting Rotarians

Name	Club
Trent Baer	Anchorage Alaska
Harlan Green	Montecito
Guy Demangeon	Puerto Vallarta Mexico

Rotary Guests

Name		Guest of
Ryan Byrne	SBCC Athletic Director	Vanessa Patterson
Alejandra Nunez	Cox Cable-State St	
Araceli Clem	Cox Cable-State St	

Announcements

President Michael Hofmann reported on the STEPS poverty symposium @ UCSB last weekend-very impressive and inspiring. Also in attendance: **Joe Gagnon, John & Becca Holehouse, Don George, Stanly Weinstein** and **Joe Lanza**.

Vanessa Patterson (with help from Harlan Green) announced the Montecito Rotary Club May 10 Golf Tournament Fundraiser. Harlan passed out raffle \$10 tickets.

Bruce Micheel announced Bowling For Kids to be held May 6 this year. **Rob** will be helping out this year and will head up the fundraiser next year.

Michael Bergquist announced the next Rotary Foundation Board meeting for February 21st to be held at **Sandie Zander's** house.

President Michael Hofmann announced the District Gala to be held February 26. Details will be forthcoming.

Fines and Contributions

Who	Reason	Amount
Vanessa Patterson	for the new SBCC Athletic Director, Ryan Byrne.	1MB
Kim Bish	for Dave Brigante's work as coach of SB High School basketball team.	1MB



Friend of Club Induction-Guy Demangeon:
President Michael Hofmann inducted **Guy Demangeon** as a Friend of the Club, a designation necessary because Guy is already a member of the Puerto Vallarta Rotary Club. Guy, whose classification is Groceries-Wholesale, owns The Berry Man, Inc. and was sponsored by **Jim Lisi**. Guy and his wife are both members of the Puerto Vallarta Rotary Club. He looks forward to attending meetings when he is in town and getting actively involved in all RCSBN functions.

Program: Clay Appleton-California Coastal Rural Development Corporation

Dennis Waid (who incidentally sits on their Board of Directors) introduced “Cal Coastal” loan officer Clay Appleton, who proudly recalled that when he was a member of a Rotary Club near Bakersfield in 1986 Rotary International was just getting Polio Plus started.



Cal Coastal is a non-profit lender with territory from Ventura to San Luis Obispo and a 10-year history of granting over \$325 million in loans to 1750 individual borrowers, mostly rural agricultural businesses. They partner with the USDA and the Farm Services Agency to offer loans for operating expenses and

new ownerships. The SBA backed 504 Loan Program, another of their activities, is offered for real estate transactions, and is benefiting from the current 60 year low in mortgage rates. Cal Coastal’s loans have an extremely low loss ratio and offer both direct financing and bank guarantees. Clay passed out a grab bag of examples of local Cal Coastal lending projects, including a solar bike headlamp, “Slime” (the tire sealant started by Cal Poly grads), avocados and strawberries to symbolize their support of real estate and growing cost financing in those local industries, and a bathing suit produced by “Boys and Arrows”, a local women-owned company. Since 70% of all new jobs are created by small businesses, these loans are a vital component of our regional economy. Clay ended by



passing out a Valentine bouquet from Hilltop Flowers, a Carpinteria company owned by Rotarian John Welty and supported by loan assistance from Cal Coastal.

Next Week

Program: Jonathon Light will present " Business and Legal Pitfalls that can increase your Blood Pressure and Reduce Your Bottom Line

Pledge, Invocation, and Craft Talk: Joe Gagnon

La Noticiera Reporter: John Holehouse

2011-2012 Club Officers	FOUR-WAY TEST FOR ROTARIANS	VISIT OTHER CLUBS
Michael Hofmann President Joseph Gagnon President-Elect Joseph Gagnon Secretary Tim Hardy Treasurer	1. Is it the truth? 2. Is it fair to all concerned?	Montecito: Tues. 12:00 p.m. – Montecito C.C. Goleta Noontime Tues. 11:44 a.m. - Elephant Bar
Directors Community Service Tom Jacobs International Service Joe Lanza Don George	3. Will it build goodwill and better friendships?	Goleta Evening Tues. 6:30 p.m. - Elephant Bar Santa Barbara Sunrise Wed. 7:00 a.m. – S B Club
Vocational Service Derek Carlson Youth Service Blas Garza Public Relations Terry Straehley Stan Weinstein	4. Will it be beneficial to all concerned?	Carpinteria Thurs. 11:45 - Lions CommBldg Carpinteria Breakfast Wed. 7:00a.m. Women’s Club
Foundation Perk Darlington Fund Raising Bruce Micheel Foundation President Mike Bergquist		Santa Barbara Downtown Fri. 12:00pm Doubletree Inn

Editor: John Reid

Reporter: Tom Jacobs

Photographer: Fred Allen

Online Makeups at: <http://www.rotaryclubone.org/>